



May 1, 2015

Superintendent and Board President
Manhattan Beach USD
325 S Peck Ave
Manhattan Beach, CA 90266-6946

Dear Superintendent and Board President,

As a school board member myself for more than 13 years, I know well the challenges of balancing a budget and keeping all efforts focused on student achievement and success. I thank you for your dedication and commitment to your students and your community.

Your continued membership in the California School Boards Association affirms a commitment to joining with other school districts and county offices of education in supporting the association so we can continue providing the best services, programs and support for you, your students and your schools. A 2015-16 CSBA membership dues invoice is enclosed. Also enclosed is a snapshot of what CSBA accomplished for its members in 2014-15.

Statewide, CSBA is 976 members strong, meaning you're one of the more than 96 percent of districts and county offices that count on us to provide a wider range of advocacy, leadership development, policy, information, financial and other support services than any other education organization.

In just the last three years, Manhattan Beach USD has benefited directly from its CSBA membership by participating in the following programs or services:

Policy Services: Agenda Online, GAMUT Online, Manual Maintenance Plus

Leadership Development: Board Presidents' Workshop, Forecast Webcast, LCFF Workshop, Orientation for New Trustees

District and Financial Services: Government Purchasing Alliance

For reference, you are in CSBA Region 24. The CSBA Director providing leadership and support in your region is Donald E. LaPlante of the Downey USD.

CSBA is your organization! Contact us with your member needs at (800) 266-3382 or csba@csba.org. I thank you for your membership and look forward to your continued involvement in CSBA.

Sincerely,

Jesús M. Holguín
CSBA President

Enclosures

Together we make a difference!



In 2014-15, your membership dues enabled CSBA to:

- » Lead an aggressive media and legislative campaign to repeal the reserve cap language that was adopted as part of the education budget trailer bill, SB 858; and author a Report on School District Reserves in December, outlining the impact of SB 858 on local school districts.
- » Oppose or disapprove 28 bills, resulting in \$370 million annual savings to local educational agencies; and co-sponsor SB 971 (Huff, R-Diamond Bar), which was signed into law, to repeal and amend hundreds of sections of the Education Code as a result of enactment of the Local Control Funding Formula.
- » Advocate prioritizing additional investments in LCFF, deferral elimination and mandate claim payments; and engage key stakeholders and legislators on suspension and expulsion issues, leading up to the passage of AB 420 (Dickinson, D-Sacramento). This legislation addresses and redefines which groups of students can be suspended or expelled for willful defiance.
- » Handle more than 125 legal inquiries and file five amicus briefs.
- » Hold briefings in Washington D.C. for Congressional staff on key education issues.
- » Initiate a \$1 billion test claim before the Commission on State Mandates to recover the technology, equipment, Internet and training costs incurred by districts implementing Smarter Balanced Assessments.
- » Produce Education Insights: Legal Update webcast series to provide members with in-depth information on key educational issues, including the Brown Act, collective bargaining and LCFF, tenure, seniority and teacher dismissal, and Form 700.
- » Train and educate thousands of school governance leaders.
- » Coordinate the legal support of CSBA's reform legislation on teacher dismissals.
- » Enhance CSBA's online LCFF toolkit, which guides governance teams through the LCAP development process and provides information and resources for boards about LCFF.
- » Distribute a special policy update with new sample policies supporting LCFF implementation.
- » Produce 70 sample policies and three comprehensive issues of Policy News to provide members with resources and information supporting effective local governance.
- » Provide 32 policy development and 44 governance consulting workshops to governing boards.
- » Introduce the LCFF Collaborative, a working group of 17 school districts and county offices of education to identify and promote promising LCFF and LCAP implementation strategies, solutions and best practices.
- » Conduct a 10-city LCFF tour with CA Forward to assist governing boards and local educational agencies in the effective implementation of LCFF and development of LCAP plans.
- » Launch the redesigned Agenda Online service, which includes an improved workflow, personal notes capability and customized agendas and minutes.
- » Launch the Executive Search Service, which provides a comprehensive process for selecting and hiring the best possible superintendent.
- » Issue 28 press releases, op-eds and statements.
- » Increase CSBA's media coverage, garnering nearly 950 articles.
- » Revamp the CSBA monthly newsletter, with an updated full-color format and online availability.

And much more!

Thank you for your continued support. We look forward to continuing to advocate on your behalf for K-12 education in 2015-16!

www.csba.org

Membership Billing



California School Boards Association

3251 Beacon Boulevard
West Sacramento, CA 95691
(916) 371-4691 FAX (916) 669-3366

Please refer to your billing number in all communications regarding this billing.

Billing Date

5/1/2015

Billing No.

100487-16

Sold Manhattan Beach USD
To: 325 S Peck Ave
Manhattan Beach, CA 90266-6946

ITEM NO.	DESCRIPTION	BILLED AMT	PAYMENT RCVD	BALANCE DUE
	CSBA Membership Dues 2015-16 *	\$10,282.00	\$0.00	\$10,282.00
	Education Legal Alliance Membership Dues 2015-16	\$2,571.00	\$0.00	\$2,571.00
<p>* \$4 of your CSBA annual membership dues is used to pay for a subscription to California School News for each board member and superintendent.</p> <p>* \$2 of your CSBA annual membership dues is used to pay for a subscription to California Schools magazine for each board member and superintendent.</p>				
		BILLED AMT	PAYMENT RCVD	TOTAL DUE
		\$ 12,853.00	\$ 0.00	\$ 12,853.00

PAYMENT RCVD	TOTAL DUE
\$ 0.00	\$ 12,853.00

PLEASE DETACH HERE AND RETURN BOTTOM STUB WITH PAYMENT



California School Boards Association

3251 Beacon Boulevard
West Sacramento, CA 95691
(916) 371-4691 FAX (916) 669-3366

Billing No.	Billing Date
100487-16	5/1/2015

Make checks payable to:

California School Boards Association
c/o Westamerica Bank
P.O. Box 1450
Suisun City, CA 94585-4450

Sold to:

Manhattan Beach USD
325 S Peck Ave
Manhattan Beach, CA 90266-6946